



haberman

feeding innovation

Nurture & Breastfeeding Range 2013

"I've been feeding newborn babies for over 20 years and I've probably used every feeding system under the sun and the Haberman system is the best feeding system I have used."

Amanda Peters, Maternity Nurse

Premium products to support breastfeeding

Hospital-endorsed breast pumps, that map the natural course of the two-phases of milk production.

Award-winning breast pads and nipple shields, that provide added comfort and protection during lactation.

Suckle Feeder, the revolutionary bottle that complements breastfeeding, enabling your baby to suckle just like natural feeding.

Universal bottle warmer, that's ready when you are.

Dynamic soothers that flex naturally encouraging healthy, instinctive suckling.

♥ ★ 😊

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lovi electronic breast pump



BPA 0% 2 PHASE

2-Phase Breast Pump



Option to express manually

Precise control of suction power settings

- Powered by batteries or AC adaptor
- Intelligent memory setting for rhythm and suction
- Alarm, clock and control for expressing time

Massage cushion for gentle and efficient expressing

Phase 1 - Simulation

Imitates fast suckling movements of a baby stimulating milk production and let down.

Phase 2 - Deep Suckling

Reflects slower, deeper, efficient suckling of milk by a baby. When milk starts to flow the baby must put more effort into suckling.

Set Includes:

- Electric pump main unit
- Expressing collection combo kit
- Bottle adapter kit
- AC adaptor
- Parts for manual expressing
- Case
- Spare parts





The Percentage of mums confirming the effects of our breast pumps in a hospital coordinated study

80% Expressing without effort

85% An effective solution to lactation problems

90% Fast and efficient expressing

95% Painless expressing

The breast pumps were tested on 40 women, under the supervision of midwives and lactation consultants.



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lovi manual breast pump



2-Phase Breast Pump



Adjustable suction strength

Comfortable expressing even with one finger

Massage cushion for gentle and efficient expressing



Stimulation:

Short, fast sucks stimulating the milk ejection reflex.



Expressing:

Slower and deeper suction leading to effective and efficient expressing.

Set Includes:

- Expressing collection kit
- Handle
- Diaphragm
- Case
- Food storage kit
- Spare parts





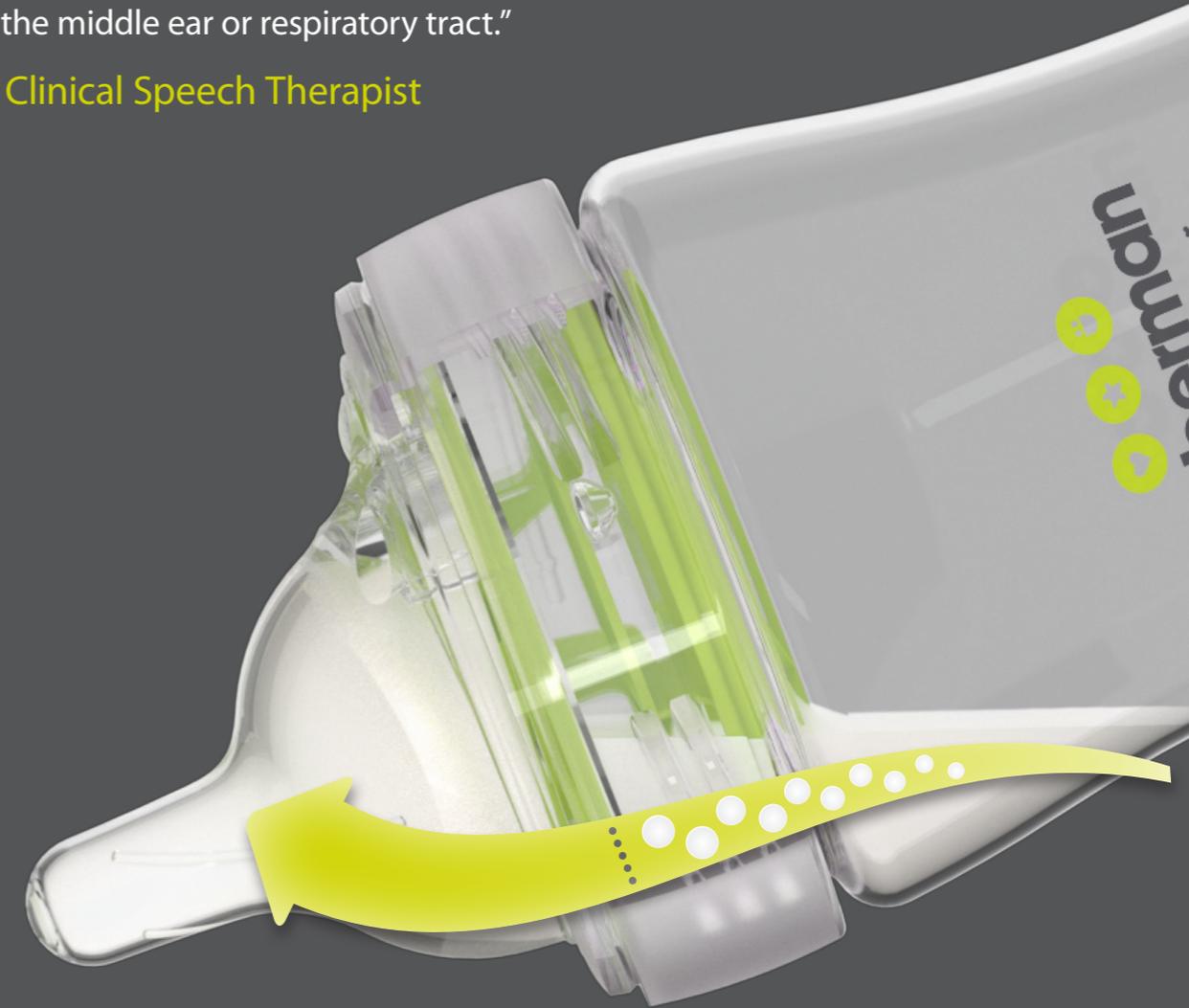
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suckle feeder

- ✓ Filters out bubbles and froth
- ✓ Teat remains full at any angle
- ✓ Reduces excessive milk flow

The difference between Suckle Feeding and Bottle Feeding

"Babies lying down do not suckle actively, as the food flows from the bottle under gravity. This significantly reduces speech development and there is a danger that food enters the middle ear or respiratory tract."

Dr A Lada, Clinical Speech Therapist



Breastfeeding is best-feeding so why teach our babies a different way to feed?

Breast suckling engages over 40 individual muscles; for your baby it means better weight control, better speech development, and fewer problems such as colic.

The Suckle Feeder

Feeds from a closed teat

A suckling feeder that still works when nursing in the upright positions recommended by health professionals.

Has a teat valve, not a hole

Which shuts between each suckle cycle, so your baby can relax and breathe without getting swamped.

Reduces air ingestion

Designed to keep the air in the bottle; even those bubbles and froth from when you shake the milk.



Jaws apply pressure to the full teat as it does to breast milk ducts.



Tongue makes a wave pressing the nipple against the top of the mouth.



Tongue rolls the milk backwards, then lowers renewing the negative pressure to draw more milk through.



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lovi bottle warmer



Bottle Warmer



Suitable for warming most types of bottles, as well as jars of baby food.

Green light tells you when the bottle or food is at the right temperature

Bottles or food are heated to the right temperature even if food has been frozen. Once warmed the temperature is maintained ready for you.

- ✓ Automatic heating control
- ✓ Ready when you are
- ✓ Indicator

- ✓ Universal holder
- ✓ Food warming bowl
- ✓ Fast warming

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lovi breast pads



Breast Pads

Wide long anti-slip tape keeps the pad in place

Super Absorbent

Inner layer turns moisture into gel



Contoured shape

- ✓ Four protective layers
- ✓ Ultra thin and discreet
- ✓ Breathable
- ✓ Comfortable
- ✓ Kind to skin
- ✓ Individually wrapped



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lovi nipple shields



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lovi dynamic soother



- ✓ A unique non-uniform layer of silicone that protects the natural suckling rhythm and reduces the nipple biting reflex.
- ✓ Medically tested and created with the help of doctors.
- ✓ Nipple protectors protect sore and chapped nipples and so helping them to heal quicker. They also ensure comfortable feeding during the first weeks when mum's breasts are very sensitive.

Price List:

	RRP	Boots Price
Haberman Suckle Feeder single 260ml	£9.99	£7.49
Haberman Teat and Filter single replacement	£4.49	£4.49
Haberman Lovi Breast Pump - electronic	£149.99	£124.99
Haberman Lovi Breast Pump - manual	£39.99	£35.99
Haberman Lovi Soother 0-3mths 2 pk	£3.49	£3.49
Haberman Lovi Soother 3-6mths 2 pk	£3.49	£3.49
Haberman Lovi Soother 6-18mths 2 pk	£3.49	£3.49
Haberman Lovi Nipple Shields 2pk small	£6.99	£6.49
Haberman Lovi Nipple Shields 2pk large	£6.99	£6.49
Haberman Lovi Breast Pads 40pk	£5.99	£5.99
Haberman Lovi Bottle Warmer	£29.99	£26.99

Buy at Boots:

Available in larger Boots stores and nationally via click and collect from Boots.com



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